

# Retail Sales Dashboard



May 2025

A monthly overview of UK retail sales performance, including key metrics on core sub-sectors and e-commerce.

## Headline Figures

-0.1%

Sales value (amount spent) growth  
May 2025 vs. May 2024  
\*Seasonally adjusted, excluding fuel  
Including fuel -1.2%

-1.3%

Sales volume (items purchased) growth  
April 2025 vs. April 2024  
\*Seasonally adjusted, excluding fuel  
Including fuel -1.3%

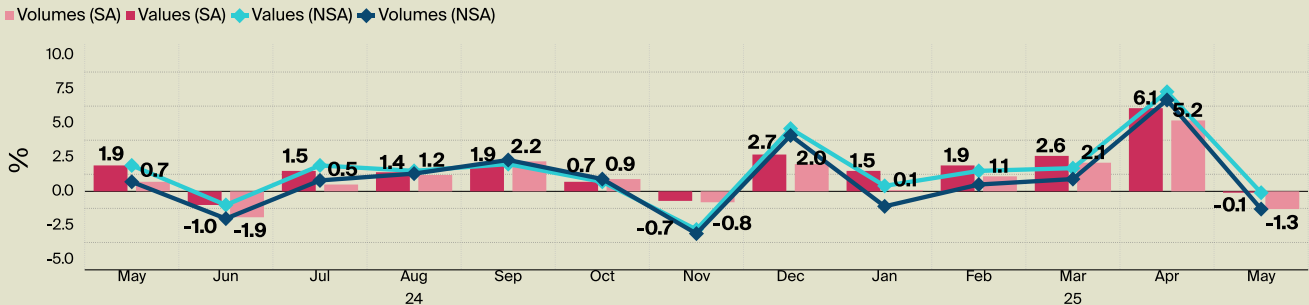
+2.8%

Sales value (amount spent) growth  
Most recent 3 months YoY growth

+2.0%

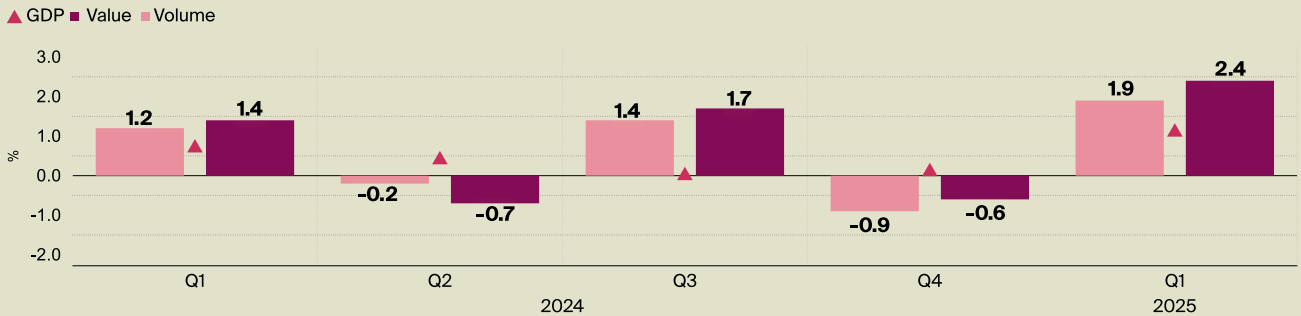
Sales volume (items purchased) growth  
Most recent 3 months YoY growth

Monthly Performance – All Retail  
(ONS) Year-on-year



%	March	April	May
Non-Seasonally Adjusted			
Volumes	0.9	6.7	-1.3
Values	1.7	7.3	-0.1
Seasonally Adjusted			
Volumes	2.1	5.2	-1.3
Values	2.6	6.1	-0.1

Quarterly Performance vs. GDP  
(ONS) Quarter-on-quarter



	2024				2025
%	Q1	Q2	Q3	Q4	Q1
Volumes	(0.5)	(1.4)	1.4	0.9	1.4
Values	3.1	(0.3)	1.7	1.1	2.4
GDP Growth	0.7	0.4	0.0	0.1	0.7

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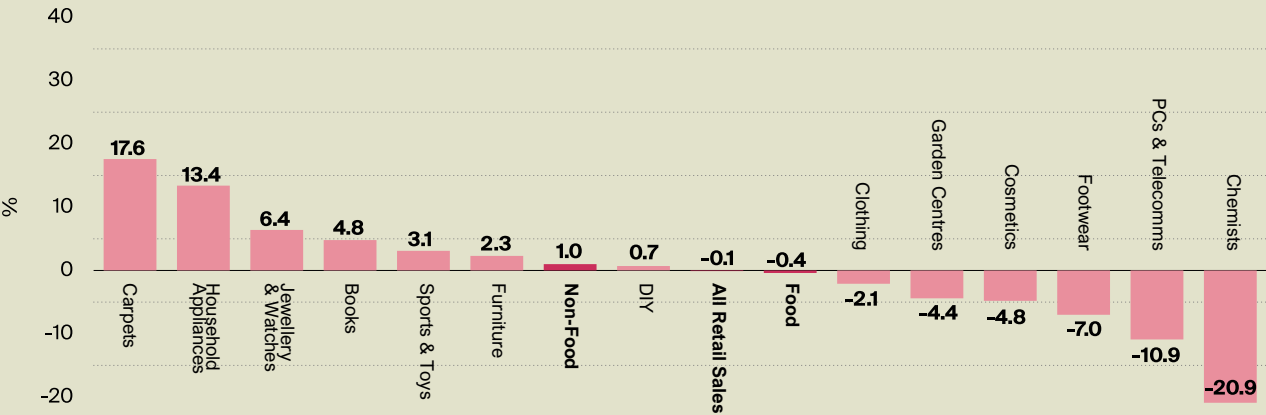
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### Key Messages

- A weak month on the back of four strong ones.
- Retail sales values (exc fuel) were down year-on-year by -0.1%, only the 15<sup>th</sup> month of negative growth since 1988. Volumes were also down -1.3% YoY.
- Grocery sales were soft (vals. -0.4%, vols. -3.4%), whilst growth in non-food was anaemic (vals. +1.0%, vols. +1.0%). But carpets, electricals and jewellery had a good month.
- Online sales slipped -0.5% MoM in May and declined -2.5%, yet online penetration somehow rose from 26.8% to 27.2%.
- May's figures likely to be a blip, rather than the start of a consumer slowdown.

Monthly Performance by Sub-Sector  
(ONS) Year-on-year seasonally adjusted sales values



### Contact us

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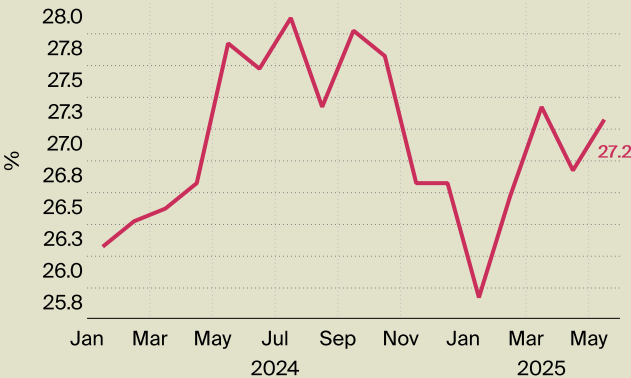
 **Stephen Springham**  
Partner, Head of Retail Insight  
+44 20 7861 1236  
stephen.springham@knightfrank.com

 **Emma Barnstable**  
Associate, Commercial Insight  
+44 20 8106 1385  
emma.barnstable@knightfrank.com

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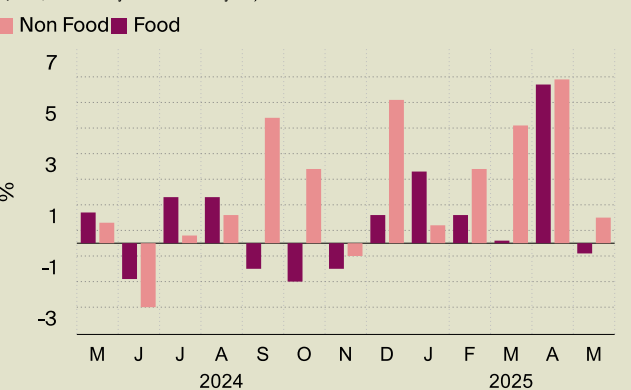
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E-commerce Share of Retail Spend  
(ONS) % penetration



%	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
E-commerce Share	27.9	27.7	26.7	26.7	25.8	26.6	27.3	26.8	27.2

Food vs. Non-Food Monthly Performance  
(ONS) Year-on-year seasonally adjusted sales values



	March	April	May
Non-Food	4.6	6.4	1.0
Food	0.1	6.2	-0.4

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