

Retail Sales Dashboard



June 2026 | A monthly overview of UK retail sales performance, including key metrics on core sub-sectors and e-commerce.

Headline Figures

+7.1%

Sales value (amount spent) growth
June 2026 vs. June 2025
*Seasonally adjusted, excluding fuel
Including fuel +7.5%

+5.4%

Sales volume (items purchased) growth
June 2026 vs. June 2025
*Seasonally adjusted, excluding fuel
Including fuel +4.9%

+6.3%

Sales value (amount spent) growth
Most recent 3 months YoY growth

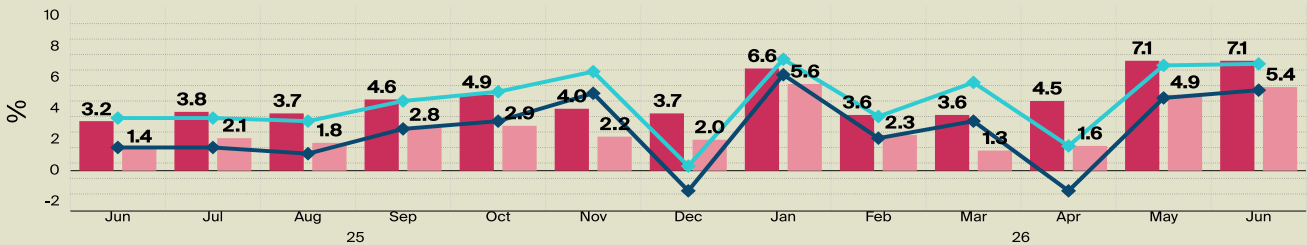
+4.1%

Sales volume (items purchased) growth
Most recent 3 months YoY growth

Monthly Performance – All Retail

(ONS) Year-on-year

■ Volumes (SA) ■ Values (SA) ◆ Values (NSA) ◆ Volumes (NSA)

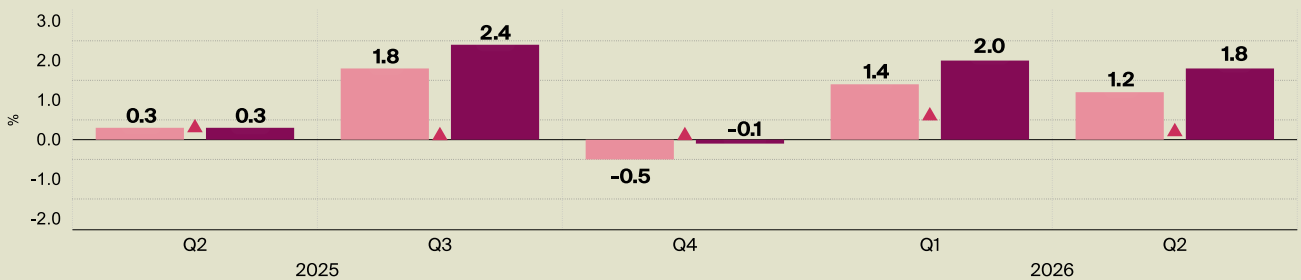


%	April	May	June
Non-Seasonally Adjusted Volumes	(1.3)	4.7	5.2
Non-Seasonally Adjusted Values	1.6	6.8	6.9
Seasonally Adjusted Volumes	1.6	4.9	5.4
Seasonally Adjusted Values	4.5	7.1	7.1

Quarterly Performance vs. GDP

(ONS) Quarter-on-quarter

▲ GDP ■ Value □ Volume



	2025			2026	
%	Q2	Q3	Q4	Q1	Q2
Volumes	0.3	1.8	(0.5)	1.4	1.2
Values	0.3	2.4	(0.1)	2.0	1.8
GDP Growth	0.3	0.1	0.1	0.6	0.2

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Key Messages

- A second consecutive bumper month, driven as much by the weather (the second hottest June on record) as external events (e.g. the World Cup). Geopolitical unrest continues to have minimal impact.
- In June, retail sales values (exc fuel) were up +7.1% YoY, with volumes ahead by +5.4%. For Q2 as a whole, values were up YoY +6.3%, volumes up +4.1%.
- Shop price inflation actually declined again from 2.2% to 1.7% in June. Little evidence of the cost-of-living crisis stymying consumer demand.
- Online sales grew +2.8% MoM (+14.4% YoY). Online penetration increased by +50bps to 29.4%, the highest level since the post-COVID rebase.

Contact us

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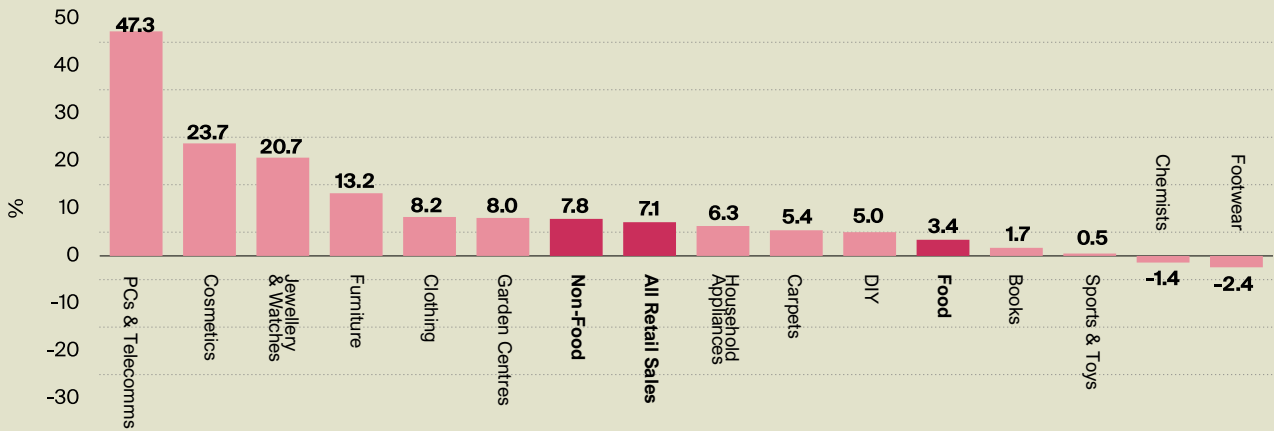
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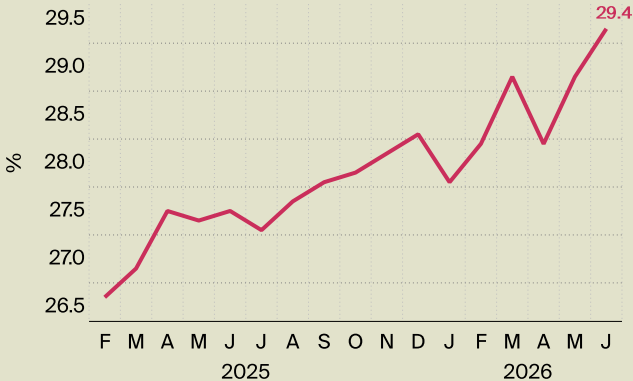
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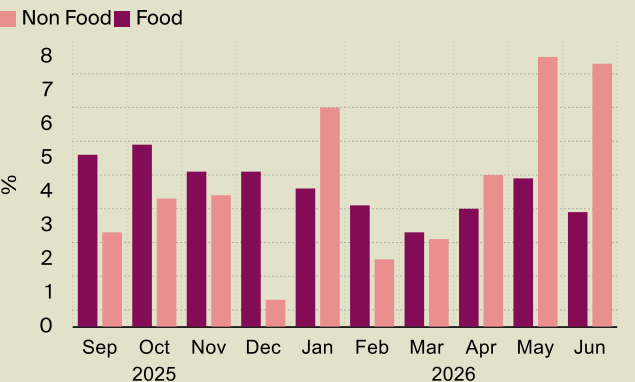
Monthly Performance by Sub - Sector
(ONS) Year-on-year seasonally adjusted sales values



E-commerce Share of Retail Spend
(ONS) % penetration



Food vs. Non-Food Monthly Performance
(ONS) Year-on-year seasonally adjusted sales values



%	April	May	June
Non-Food	4.5	8.0	7.8
Food	3.5	4.4	3.4