

# Retail Sales Dashboard



June 2025 | A monthly overview of UK retail sales performance, including key metrics on core sub-sectors and e-commerce.

## Headline Figures

+3.5%

Sales value (amount spent) growth  
June 2025 vs. June 2024  
\*Seasonally adjusted, excluding fuel  
Including fuel +2.4%

+1.8%

Sales volume (items purchased) growth  
June 2025 vs. June 2024  
\*Seasonally adjusted, excluding fuel  
Including fuel +1.7%

+3.2%

Sales value (amount spent) growth  
Most recent 3 months YoY growth

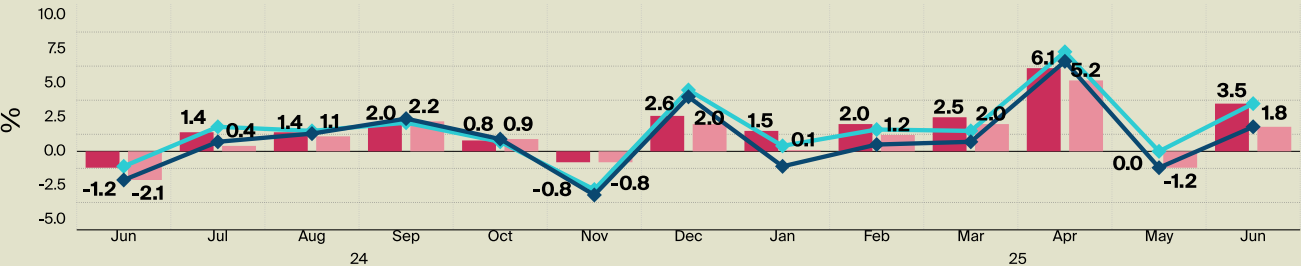
+1.9%

Sales volume (items purchased) growth  
Most recent 3 months YoY growth

### Monthly Performance – All Retail

(ONS) Year-on-year

■ Volumes (SA) ■ Values (SA) ◆ Values (NSA) ◆ Volumes (NSA)

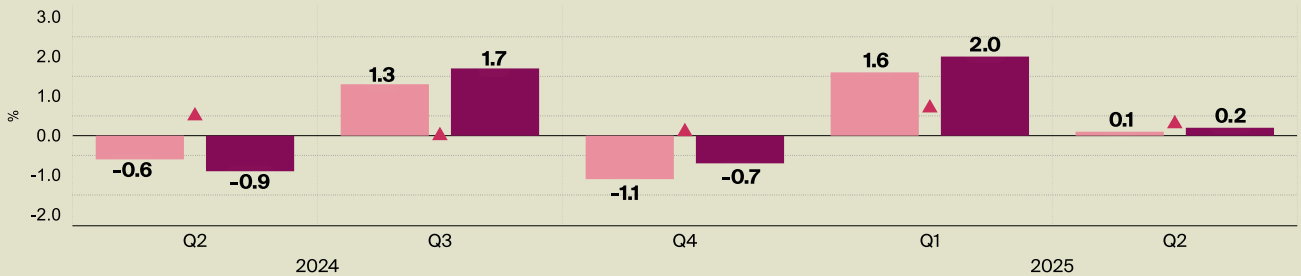


%		April		May		June	
Non-Seasonally Adjusted	Volumes	6.6		(1.2)		1.8	
	Values	7.3		0.0		3.5	
Seasonally Adjusted	Volumes	5.2		(1.2)		1.8	
	Values	6.1		0.0		3.5	

### Quarterly Performance vs. GDP

(ONS) Quarter-on-quarter

▲ GDP ■ Value ■ Volume



%	2024			2025	
	Q2	Q3	Q4	Q1	Q2
Volumes	(0.6)	1.3	(1.1)	1.6	0.1
Values	(0.9)	1.7	(0.7)	2.0	0.2
GDP Growth	0.5	0.0	0.1	0.7	0.3

# Retail Sales Dashboard

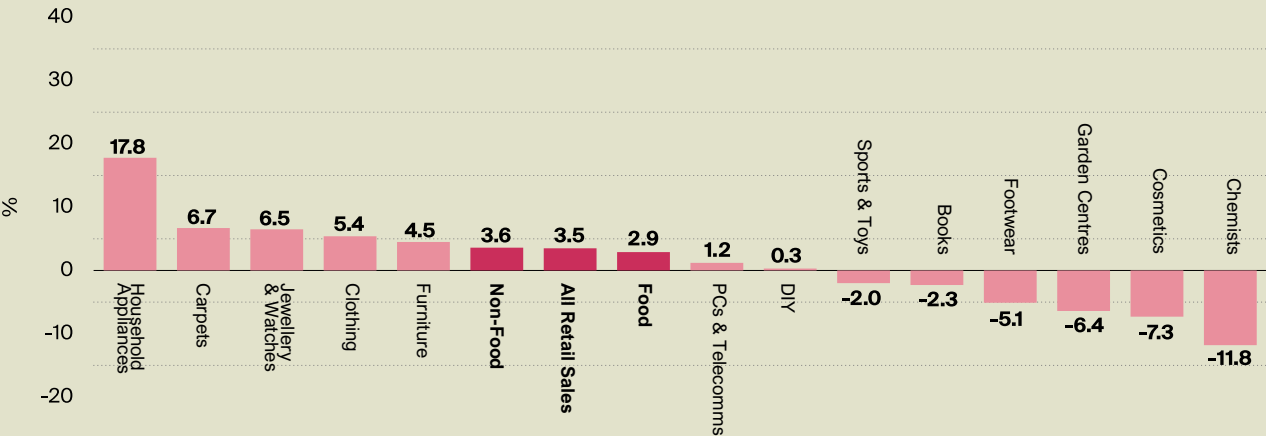


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## Key Messages

- A strong rebound following May’s “pause for breath”.
- June’s retail sales values (exc fuel) were up +3.5%, with volumes (exc fuel) ahead +1.8%.
- Grocery sales (+2.9%) were helped by the weather, but volumes remained in negative territory (-0.7%). Non-food sales were stronger still (vals. +3.6%, vols. +3.2%).
- Online sales grew +2.3% MoM in June and increased +4.5% YoY. Accordingly, online penetration rose from 27.4% to 27.8%.
- For Q2 as a whole, retail sales values increased +3.2% and volumes grew by +1.9%. In both cases, this marked a positive acceleration on Q1 (+2.1% and +1.1% respectively).

Monthly Performance by Sub - Sector  
(ONS) Year-on-year seasonally adjusted sales values



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### COMMERCIAL INSIGHT

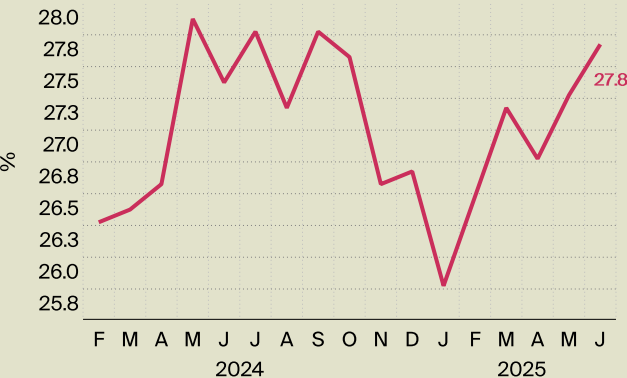
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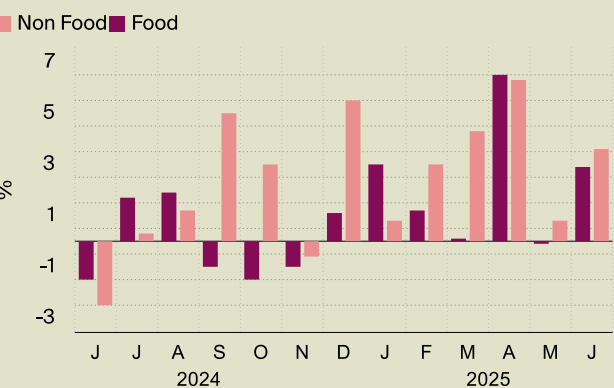
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E-commerce Share of Retail Spend  
(ONS) % penetration



Food vs. Non-Food Monthly Performance  
(ONS) Year-on-year seasonally adjusted sales values



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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
%	27.7	26.7	26.8	25.9	26.6	27.3	26.9	27.4	27.8
E-commerce Share									

	April	May	June
Non-Food	6.3	0.8	3.6
Food	6.5	(0.1)	2.9