

# MAKING THE CONNECTION

A unique view of the world based on the number of first and business class passengers flying between key global hubs



## INTERPRETING THE DATA

Using data assembled exclusively for *The Wealth Report* showing the number of first and business class passengers travelling between key global cities, we are now able to see the connections between cities in a far more accurate way than has been possible before. This network graph illustrates two key relationships: the level of connectivity of each individual city; and the volume of passenger flows between cities.

The most connected cities in the network are enlarged and drawn to the centre of the graph, while those with fewer connections shrink and are pushed to the periphery. The proximity of cities reflects the volume of traffic between them: the greater the number of passengers, the closer the cities will be, and the thicker the connecting line. Sub-networks of cities that are particularly densely connected are grouped by colour.

It is the combination of these relationships that gives rise to the hub-and-spoke effect that can clearly be seen in the graph, with a relatively small number of very well connected cities acting as gateways to less well connected satellites. Miami's status as a hub for Latin American wealth is clearly shown, for example, as are the vital roles played by London, New York, Hong Kong and Singapore in this critical global network.