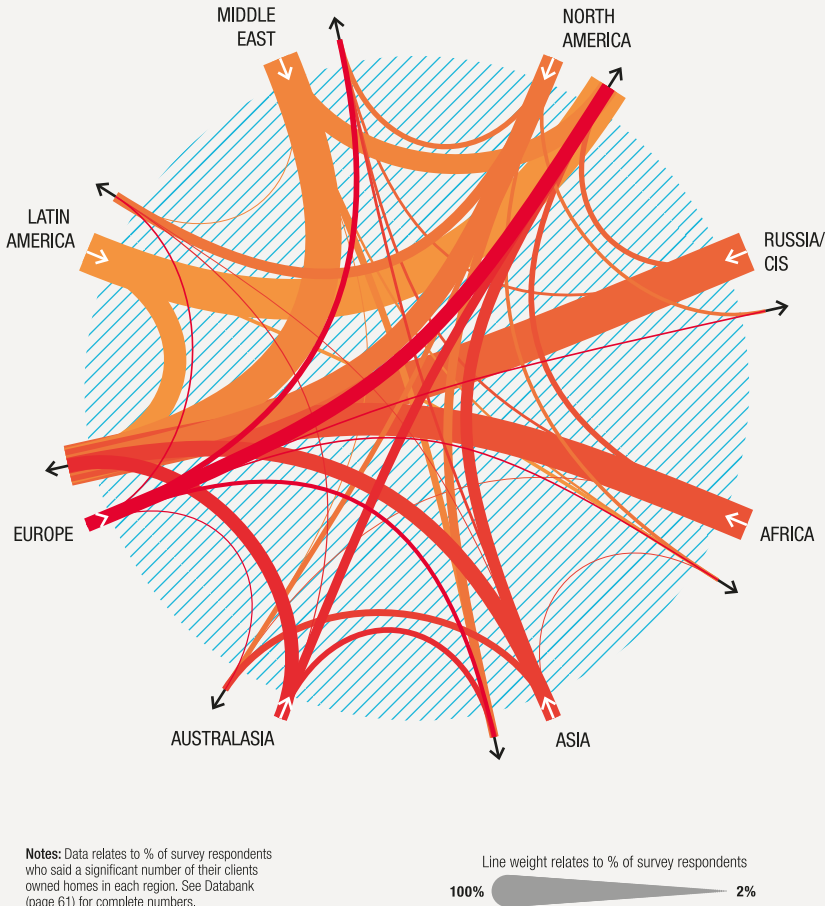


Home comforts

A guide to where – and why – UHNWIs choose to settle, based on detailed insights from our Attitudes Survey

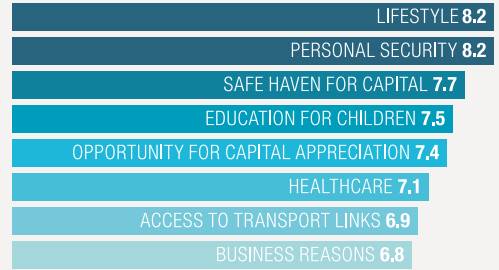
GLOBE TROTTERS

Where the wealthy are most likely to own homes



SAFE AND SOUND

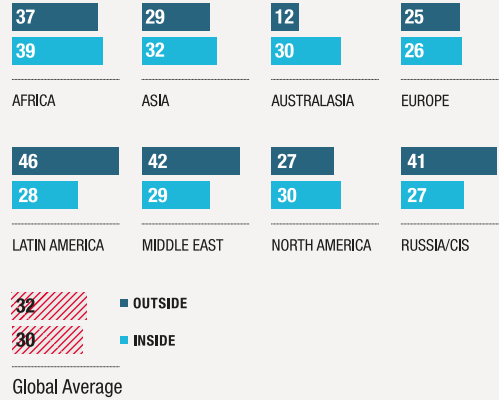
The most important factors for UHNWIs when choosing somewhere to live



Notes: Respondents were asked to rank each factor out of 10 with 1 being the least important

HOME AND AWAY

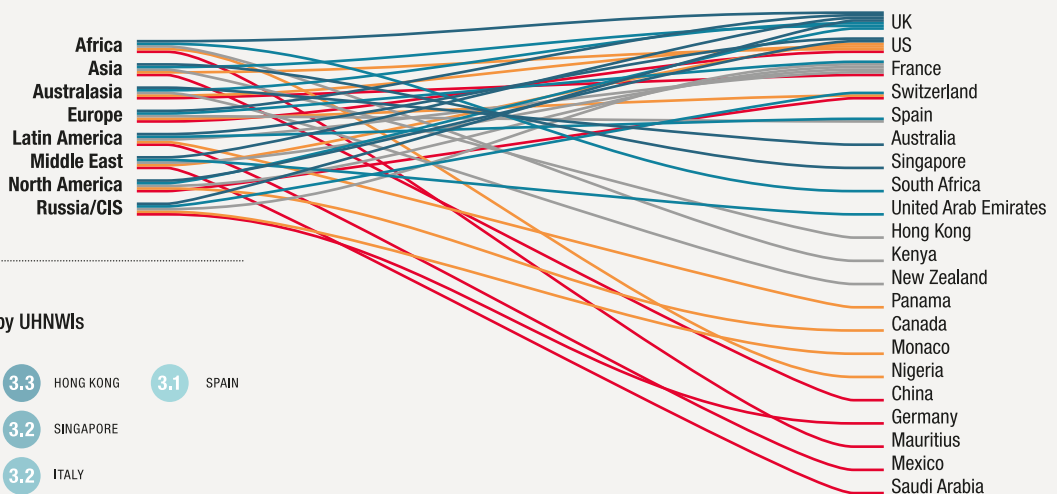
% of UHNWIs likely to buy a new home in or outside their country of residence in the next two years



DESTINATION BOARD

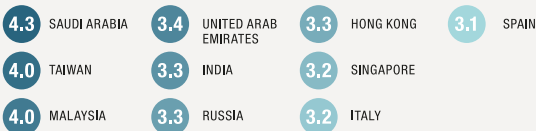
Most popular second home locations for UHNWIs

CHOICES BY POPULARITY



PORTFOLIO BUILDING

Average number of homes owned by UHNWIs



Source: The Wealth Report Attitudes Survey